Scrappingclearly

AUGUST NEWSLETTER

MIXED MEDIA & PAPER ARTS
premier online store for art & craft supplies

YouTube

COLOUR & PLAY

There's something wonderfully freeing about colour. It can change our mood, spark an idea, transform a page, or simply make us want to sit down and play.

As we move through August, we're embracing colour, experimentation and creativity — giving ourselves permission to mix things up, try something new and see where the process takes us. Sometimes the best results come from the things we didn't quite plan!

There's plenty happening behind the scenes at ScrappingClearly this month, with new products arriving in the shop, a few vintage treasures being rediscovered along the way, and lots of creative inspiration waiting to be explored.

Our Design Team has also been having fun with colour, and we're excited to share some of their beautiful work with you throughout this month's newsletter. From paints and sprays to inks, markers, stencils and all those wonderful little creative extras, there are so many ways to bring colour to life.



So, this month, don't worry too much about getting it "right". Swatch it. Mix it. Layer it. Play with it. And most importantly, enjoy where your creativity takes you.

Welcome to August — Colour & Play. We hope it inspires you to pick up something colourful and simply see what happens.
Happy creating,

Kylie

Spectrum STORIES
a year through the colour wheel

This month, Spectrum Stories steps into the beautiful world of Green — from soft, soothing sage through to deeper, richer shades that bring depth and character to your creative projects.

Inspired by foliage, moss, botanicals and the ever-changing shades found in nature, August's palette is all about layering colour, creating contrast and finding beauty in the spaces between light and dark.

Whether you love soft and subtle or rich and dramatic, there's plenty of room to play with this month's palette. Augusts Spectrum Stories kit is available now for purchase

$89.95 plus postage

SHOP HERE



What happens when colour becomes more than just the starting point?

In our latest Creative Spotlight, we're exploring what happens when you layer, blend, spray, stencil, stamp and experiment with colour — and why some of the best creative moments happen when you stop trying to control the outcome.

From happy accidents to unexpected combinations, discover how a little colour play can completely transform a project.

Ready to play? Click below to read the full blog post and get inspired!

CHECK OUT THE BLOG POST HERE

PLAY BEFORE YOU CREATE

SWATCH. PLAY. DISCOVER.

Before you commit that colour to your next project, why not give yourself permission to play with it first?

Our new Colour Play Swatch Guide is designed to help you experiment with your favourite paints, sprays, inks and markers before they hit the page. Swatch it straight, see how it blends, layer it over another colour, or try it through a stencil and see what happens.

Use the guide to record your favourite colours and combinations, remember which mediums worked beautifully together, and capture those little happy accidents that are often too good not to try again.

There are no rules and no right or wrong results — just four little spaces to experiment, discover and play.

SWATCH. PLAY. DISCOVER

Download your FREE Colour Play Swatch Guide at the end of the newsletter and start building your own collection of colour experiments.



VIVID & VINTAGE RETREAT 2026
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NEW

49 & market has arrived in store click on the image to check out the new range





A little shop clean-up has uncovered some creative treasures — and Kylie has been busy giving them a fresh spot in the shop!

Among the recent finds are a fun collection of Rebekka Erickson Teenage Attitude Stickers, including Dymo Girls, Big Words Girl, Go Girl, Boyz Rule and Big Words Boys. If you remember these quirky, attitude-filled stickers, you'll know just how much personality they can add to a scrapbook page, journal or collage.

And if you're someone who loves a good creative treasure hunt, don't forget to take a wander through our Vintage Stock folder. You'll find a collection of hard-to-find goodies from days gone by, including lots of gorgeous blooms from Donna Downey, Webster's and Prima, along with plenty of other creative treasures waiting to be rediscovered.

These are the things that don't come along every day — and once they're gone, they're gone!

Click below and see what treasures you can uncover.

STICKERS **VINTAGE STOCK**

A LITTLE INSPIRATION *to get you creating*

Sometimes all you need is a little nudge to get the creative wheels turning — and that's exactly what our inspiration prompts are designed to do. Each month we share simple prompts and ideas to help you look at your supplies, your photos and your stories in a slightly different way. There are no rules and definitely no right or wrong way to interpret them. Take the prompt literally, completely change it, use one tiny part of it or let it send you off in an entirely different direction!



Monthly Palette Play

Choose the month's colour palette and see where it takes you. Use the colours exactly as they're shown, pick just one or two, add your own favourites or completely reinterpret the palette to suit your project.

It's about playing with colour, experimenting and discovering what happens when you step outside your usual combinations.



August Book of Me

This month we're continuing our Book of Me journey with another opportunity to tell a little piece of your story. Use the prompt as a starting point and interpret it in whatever way feels right for you. Your page might be filled with photographs and journaling, a collection of words, collage, colour, memorabilia or simply a few little details that tell your story.



Mini Works of Art

A little project doesn't have to mean a little creativity!

Our Mini Works of Art prompts are designed to encourage you to create something small, experiment with techniques and simply make something because you feel like it. They might become a little piece of art, a card, a journal page, an embellishment or something completely unexpected.

Share What You Create

And remember — these prompts are not just about making something for yourself. We'd love to see what you do with them. Don't forget to pop your creations into the relevant folder in the ScrappingClearly Share & Inspire Facebook group and let us see how differently everyone interprets the same idea.

You never know when your project might be the little spark that inspires someone else to get creating!

A little colour, a little play, and a whole lot of you

The Scrappingclearly Curative Collective Team

COLOUR PLAY SWATCH

COLOUR:

BRAND / MEDIUM:

Play before you create. Experiment with colour, texture and layers before it hits the page.

SWATCH IT

BLEND IT

LAYER IT

STENCIL IT

HAPPY ACCIDENTS / NOTES:

for recording observations, combinations, techniques or unexpected results.

Don't just use colour. Play with it.

Find the colour. Follow the feeling. See what happens.

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