Scrappingclearly

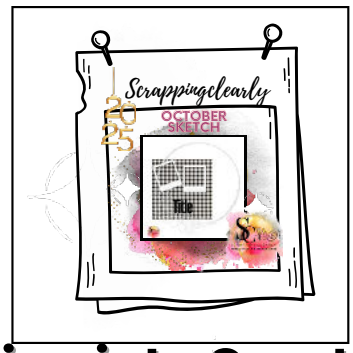
MIXED MEDIA & PAPER ARTS
premier online store for art & craft supplies

OCTOBER NEWSLETTER 2025

YouTube

SPOOKY & GRUNGE







Spring into Creativity

Spring has sprung! Time for fresh colours and new projects.
Did you know we run three exciting competitions every month in the
Scrappingclearly Share & Inspire Facebook group
Be inspired, get creative, and share your projects in the monthly folder for:
October Moodboard Challenge, October Sketch Challenge & the 2025 Weekly ATC Prompt Challenge (52 weeks of inspiration!)
Upload your creations each month in the album for a chance to WIN!

WELCOME!

Spring is in full swing & October is the perfect time to shake things up in the craft room! Fresh colours, playful embellishments & new ways to capture memories are all on the table this month. Whether you're diving into mini journals, experimenting with colour, or just having a bit of creative play, we've lined up plenty of ideas to keep your inspiration blooming.

At Scrappingclearly, there's always plenty of inspiration (and a few goodies in store) to spark your next project. Let's make October the month of colour and play!



Kylie

SHOP HERE

OCTOBER Kit now available for purchase

FORAGERS FIELD NOTES CACTACEAE

SHOP HERE



Blog Post Feature - Guide to Using Pastels in Scrapbooking & Mixed Media

Pastels aren't just pretty - they're powerful! From dreamy backgrounds and soft shading to bold pops of colour, pastels can bring depth and texture to your layouts, journals, and mixed media pieces. In our latest blog post, we discuss the different types - soft, oil, and pastel pencils. We also share tips, techniques, and colour inspiration to get you started. Read the full pastel guide on the blog

CHECK OUT OUR BLOG

NEW LUCKYFINDINGS HALLOWEEN RELEASE

PRODUCT SPOTLIGHT

We're so excited to share that October brings with it a brand-new wave of creative goodness! Just in time for spooky season, our **Halloween Luckyfindings Foundations** are here—perfectly grungy and atmospheric, ready to set the stage for all your hauntingly beautiful layouts, journals, and mixed media projects.

Alongside these, we're thrilled to launch a fresh product line called **Snippets** - bite-sized designs you can tuck into any project for instant detail, layering magic, or a pop of texture. They're versatile, playful, and designed to spark new ideas with every use.

And that's not all! Our **Halloween Imagery** and **ATC Collectives** are making their debut this month too. Whether you're an artist trading card devotee or love adding themed cut-apart images to your spreads, these sheets are brimming with possibilities.

To make things even more exciting, we're releasing a new product range to run in conjunction with this launch—so keep an eye out for more fresh designs landing in the shop throughout October.

This collection is all about giving you foundations to build on, details to layer, and imagery to inspire—everything you need to make October your most creative month yet.

CHECK OUT THE LIVE RELEASE HERE











SHOP HERE

GIVEAWAY WINNERS

LISA OXLEY CURATED COLLECTIVE TEAM

CONGRATULATIONS TO OUR TWO LUCKY WINNERS OF THE AWESOME LISA OXLEY PRIZE – ROX & ROSI

First retreat of the year is fast approaching October 31st -Nov 1 & 2



PRODUCT COMPARISON

White vs. Clear vs. Black Gesso
Not all gesso is the same! White brightens and smooths, clear keeps patterns visible, and black adds drama and contrast. In our latest blog post, we break down when to use each and share tips to get the most out of your projects. Read the full gesso guide on the blog

CHECK OUT OUR BLOG



If you've been following along in our Scrappingclearly Share & Inspire group, you'll know Amanda has been sparking some fantastic conversations with her Storage Wars posts! From clever tips to creative storage hacks, she's been showing us how to tackle the chaos of our craft spaces and turn them into inspiring, organised havens.
Whether it's sorting embellishments, finding a home for paints and papers, or just making the most of what you've got, Amanda's ideas are full of practical solutions (and a dash of humour we can all relate to!). Want more? Join the fun in our Share & Inspire group and add your own storage wins or ideas!

TIP OF THE MONTH:

When printing flower photos for your layouts, consider printing some in smaller sizes or even black and white. Mixing photo styles creates layers of interest on your pages. Pop over to the blog for more great ideas on how to photograph flowers and outdoor scenes

LEARN MORE ON OUR BLOG



From our studio to yours, may your October be filled with inspiration, imagination, and a touch of mischief

The Scrappingclearly Team